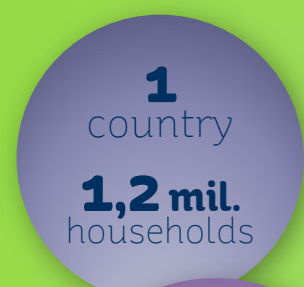


television for absolute beginners





number of countries reached & audience



2007



2008



2009



2010



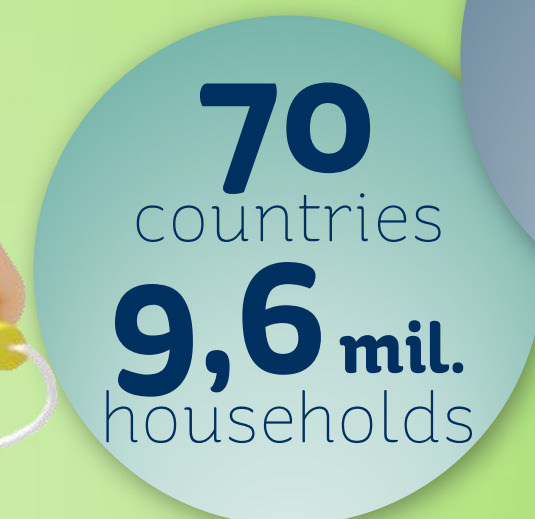
2011



2012



2013



2014



2015



2016



2017

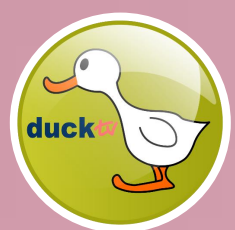




the growing international channel for toddlers



ducktv currently available
in **150 countries** all over the world



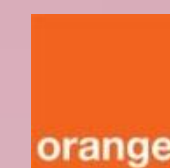
worldwide distribution

VUBIQUITY
PREMIUM CONTENT SERVICES

Slovak Telekom



K·VISION



TRANSVISION



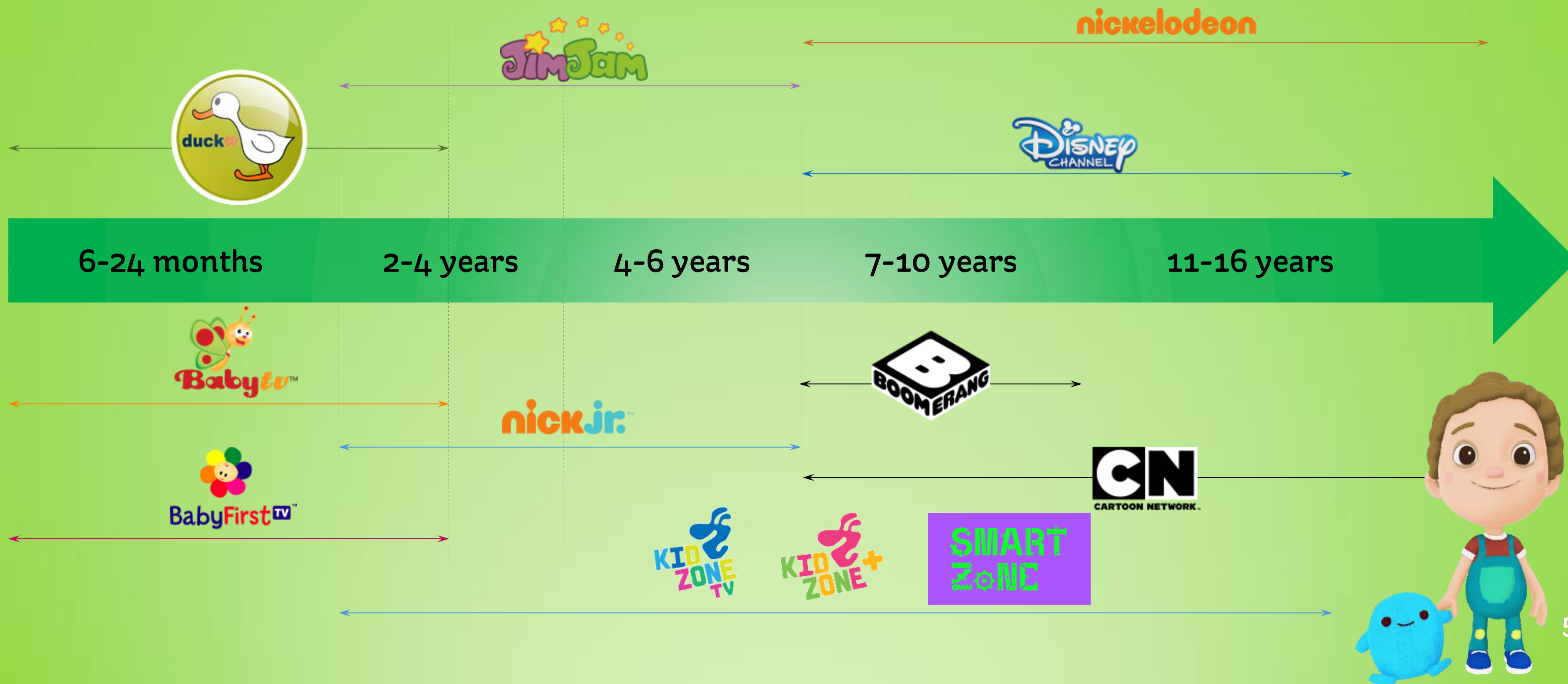
Digicel

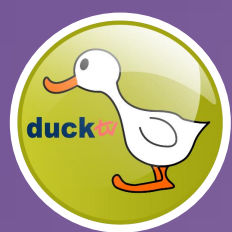
TRANSVISION





market position – children and family friendly channels





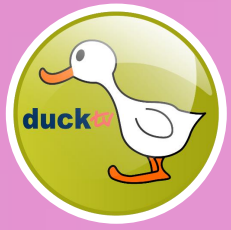
philosophy of the service

learning through amusement



duckschool





philosophy of the service

the joy of learning

Lola
and the
Numbers

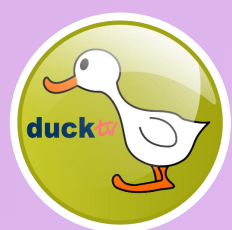


SOUNDS
AROUNDUS



Goo
night





philosophy of the service

broad range of animation

HIGHER
THE
BETTER

CUCU, I'm Here!

Henry's
Stories





why is ducktv the best choice

wholesome, educative, amusing and relaxing content

all products produced under supervision of child psychologist

absolutely non-violent content

no commercials and advertisements

colorful graphics, amusing characters

easily watchable figurative animations and mini-cartoons

helping develop the visual and auditory abilities of toddlers





this is ducktv





ducktv broadcast schedule

100% edutainment content

25-min blocks of continuous entertainment

6 thematic categories with their own colors and icons displayed in the upper right corner next to ducktv logo

non-program broadcast elements – as a dividing elements

each category with its own color and icon for better orientation within the program

premiere of brand new series every second month



ducktv broadcast schedule – categories





ducktv broadcast schedule – dividing elements





ducktv services – available worldwide

ducktv linear channel

ducktv VOD/SVOD

ducktv mobile apps

ducktv GO



OTT

mobile

web

catch-up TV



www.ducktv.tv

- interactive website
- safe place for children on internet
- schedule information



games



school





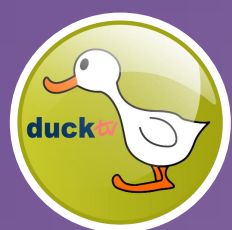
www.facebook.com/ducktv

building online community since 2011

daily posts about ducktv shows, services & on baby care

photo contest with ducktv prizes each week
& „Be on Broadcast“ winner each month



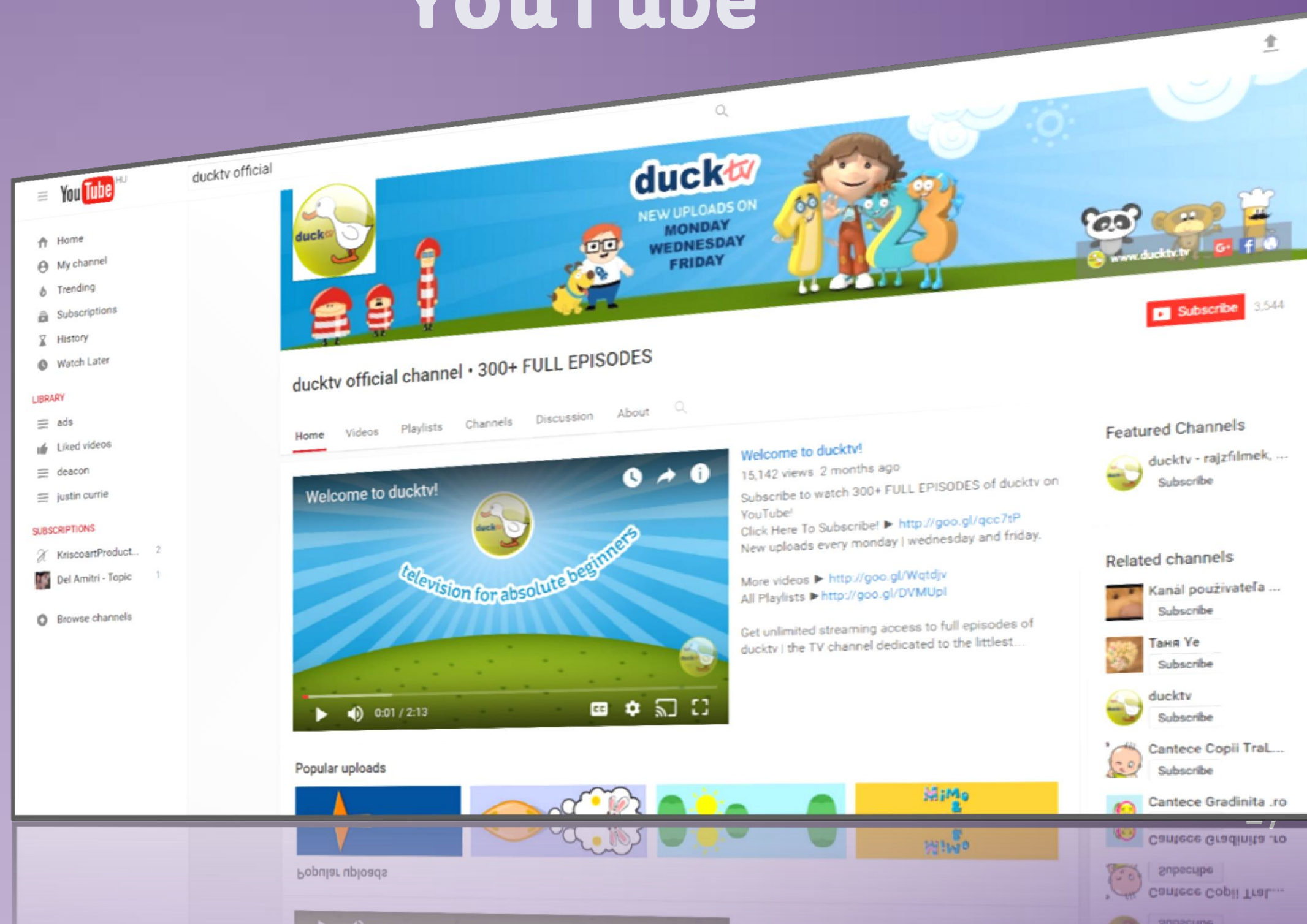


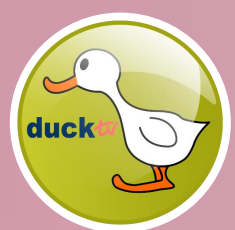
ducktv online services

e-shop

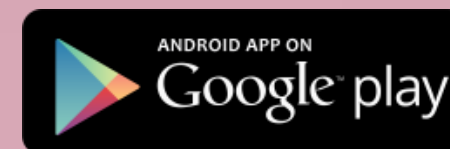


YouTube





ducktv apps



ducktv KidDO

educational game for children under 5, teaching about our daily routines



ducktv BabyLOG

interactive log enabling pregnant women and new mothers to keep track of everyday routines and how they and their babies change



ducktv mobile

great selection of ducktv shows available anytime, anywhere on smartphones and tablets



ducktv GO



available on 412 devices including TiVo, SONY, HiSense, SwissCom & Amino, Smart TV stores

H264 video format, AAC audio codec

HTML5 app

1280*720 resolution



ducktv GO



ducktv – helping to build subscriber's base

ducktv supports business partners and viewers with various marketing gadgets

ducktv produces decent number of giveaways to support sales & marketing activities of business partners





MEGA MAX MEDIA, s.r.o.



successful, established Slovak company since 2007

strong media house, covered popular TV channels in Europe

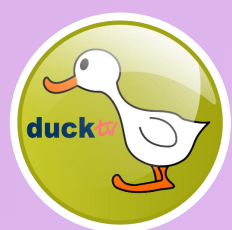
reliable partner with excellent business contacts worldwide

producing high-quality, original, localized content

developing tailor made IT solutions for scheduling and programming

building worldwide distribution network on various channels

supported by Slovak Investment and Trade Development Agency



Kids Network Television LLC

MEGA MAX MEDIA, s.r.o. is the majority owner of media house Kids Network Television LLC

Production and distribution of successful children and movie channels in region of Baltics & MENA





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