

A photograph of a person's legs from the knees down, wearing white underwear, resting on a white, wrinkled sheet. The word "DUSK" is overlaid in large, bold, black letters. The letter 'D' is a black square with a white cursive 'D' inside. The letters 'U', 'S', and 'K' are solid black. The background is a soft-focus white fabric.

**DUSK**



# About us

- Started in 2009
- Privately held (no investment company)
- Not the usual suspect in adult business
- Background of owners is youth entertainment (Viacom) and production (Endemol)
- Broadcasted content chosen by the members of Duskpanel throughout Europe
- Biggest grower in distribution terms throughout Europe



Celebrating Porna  
For couples... and women as well

Sensual  
&  
Sophisticated

Real  
&  
Intimate

Passionate  
&  
Sexy

Porna  
High class pornography

Playful  
&  
Chic





Find the differences

80% European  
productions

# Unique Content

## Also broadcasting

Wicked Pictures  
Daring! Media group  
PHE  
Mile High  
Lightsouthern  
Desire Media  
Cinema Erotique  
Filly Films  
New Sensations  
Intimate Encounters

Sex Art  
Met Art  
Porna: Ooh la la  
Lust Films of Barcelona  
JoyBear  
Jennifer Lyon Bell  
Lara Tinelli  
Thagson  
Pink & White  
Adam & Eve  
Indigo Lush

and many others...

## What we offer:

- 24/7 programming (no repeat of 6 or 12 hour windows)
- Targetted to women and couples
- Selected by our panel so we are sure also women like and enjoy adult content
- Weekly scheduled premiere nights
- Weekly scheduled 5 pepper porna nights
- Subtiteling in English for forgein movies
- 600 hours of high quality Porna
- Refershrate of 25% per year
- VOD available (preferably in seperate section)

# Coverage:

Launched in 16 countries over the past 4 years which makes Dusk the biggest growing adult brand in Europe



Belgium  
Serbia  
Bosnia  
Bulgaria  
Poland  
Slovakia  
Finland  
Slovenia  
Croatia  
Albania  
Montenegro  
Slovenia  
Czech Republic  
Austria  
Cyprus  
Estonia  
Hungary



KPN  
Liberty Global (Ziggo)  
Caiway  
Delta  
Vodafone  
Sparql  
T-Mobile



# Future proof

DUSK is way ahead with its development by:

- Launching an online content platform oct 2016
  - Online TV
  - Cum&Go: Daily 24hr available
  - Cum On Demand: S-VoD
  - How To: Educational VOD
  - Magazine
  - Erotic Stories
- Launch an app on OTT platforms: Samsung, Philips, Metological
- Actually the app is a copy of the online platform



