



# moonbug Market Market





We are...

# A next generation kids entertainment company

Our vision is...

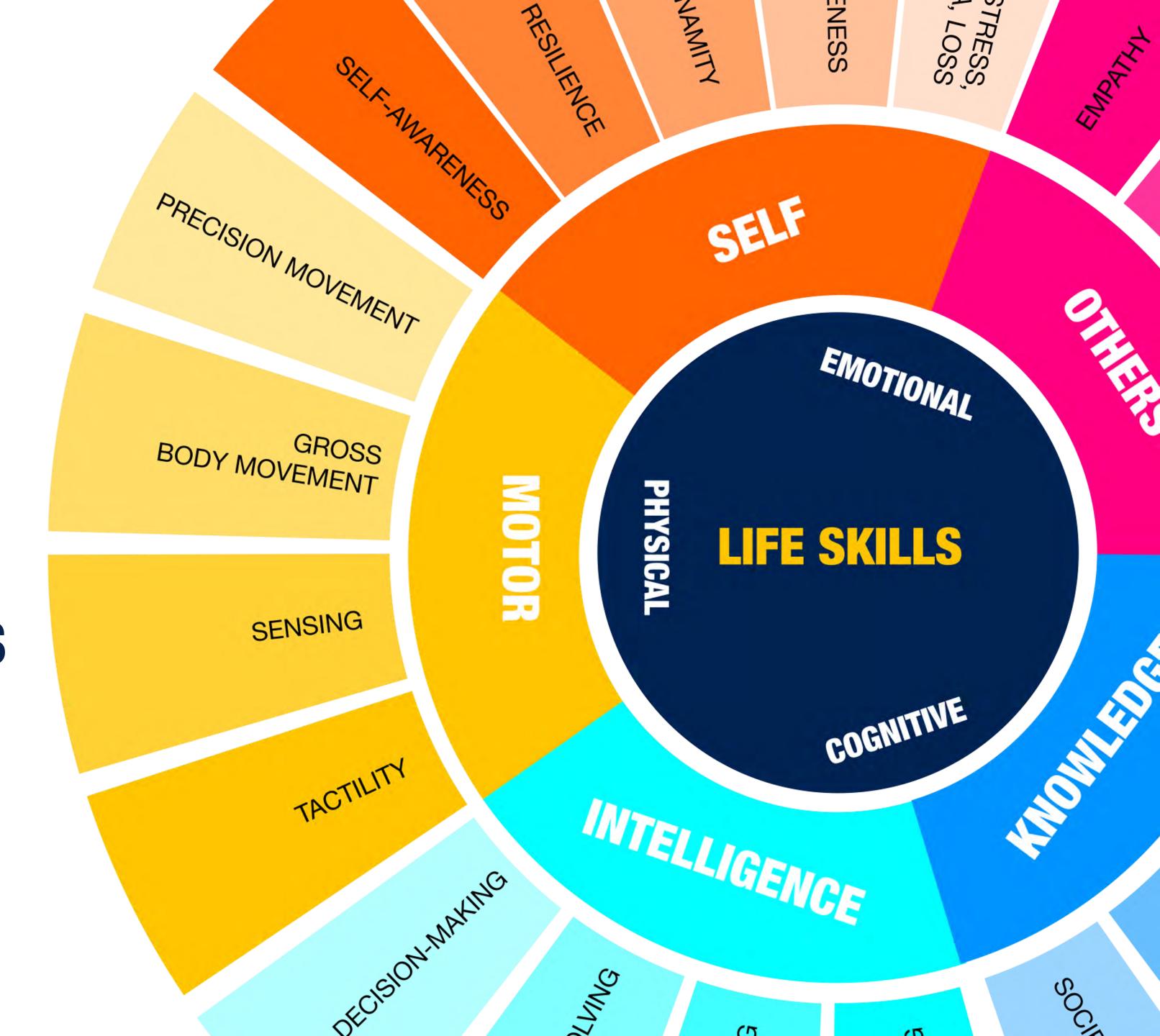
...to become a natural part of every child's upbringing, regardless of geography, culture or background

Our aim is...

...to inspire and engage kids, expand their worlds and minds through relevant and fun storytelling. To share our values of COMPASSION, EMPATHY and RESILIENCE with kids around the world.

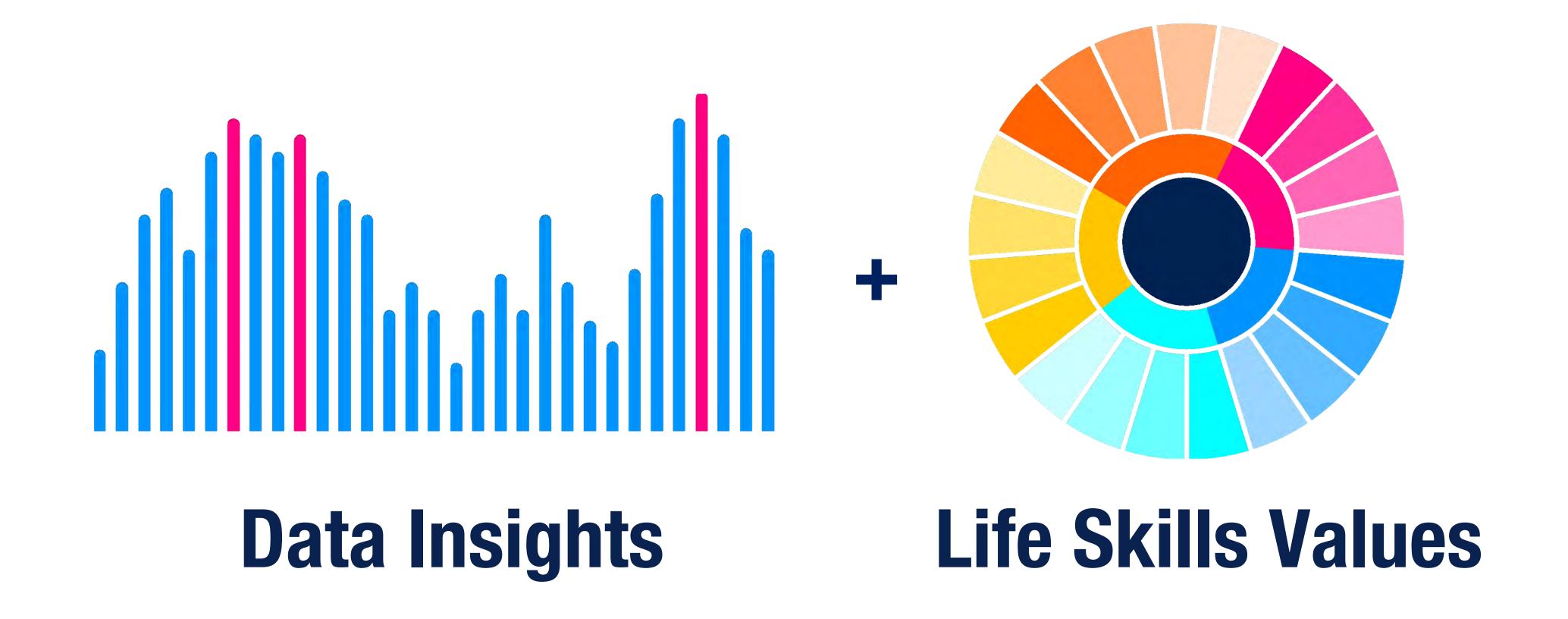


We create content that supports the development of important life skills





# Our process



**Monthly views** 

2.5bn



**Reaching households** with under 5 year olds

3/5 of ALL in the US 4/5 of ALL in the UK One of the biggest kids and family content owners - in the world



# Moonbug facts

16m audio streams per month

**Current portfolio** 

**Individual IPs** 









































#### **Audio platforms include**















Languages





# The dedicated Moonbug Kids channel is available on













The Moonbug Universe is currently made up of 18 brands and together, totals over 1000 hours on content.



# **OUR BRANDS**













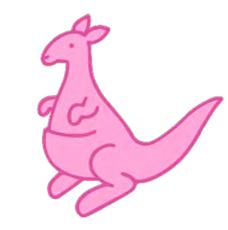


























Playtime is the best time of the day for MIA and her two best friends OSKAR and TILDE. No matter what is happening in the real world, adventure always awaits them in their imagination (THE MAGIC PLAYGROUND). Whether it's helping Oskar round up a bunch of stray Asteroid Bunnies in space or assisting Tilde to track down Nice Cream Bear and Strawberry Dragon in Foodie Forest, the trio find creative solutions to their problems in the imaginary world that they can apply in the real world as they navigate the ups and downs of elementary school.





Little Baby Bum is a collection of nursery rhyme stories about the world as seen through the eyes of 6-year-old Mia, a bright, creative and curious six-year-old girl.

With her friends and family, Mia experiences the world around her through song and sometimes a little bit of magic too. A world where animals can dance, buses are friends and rainy days are never boring.





Buster is the smallest yellow school bus in town. Being only six years old there is a lot for Buster still to learn - luckily he has a cast of fantastic friends that help him on his journeys. Through stories and songs Buster has adventures with his best friend Scout, a purple hatchback who loves to play.



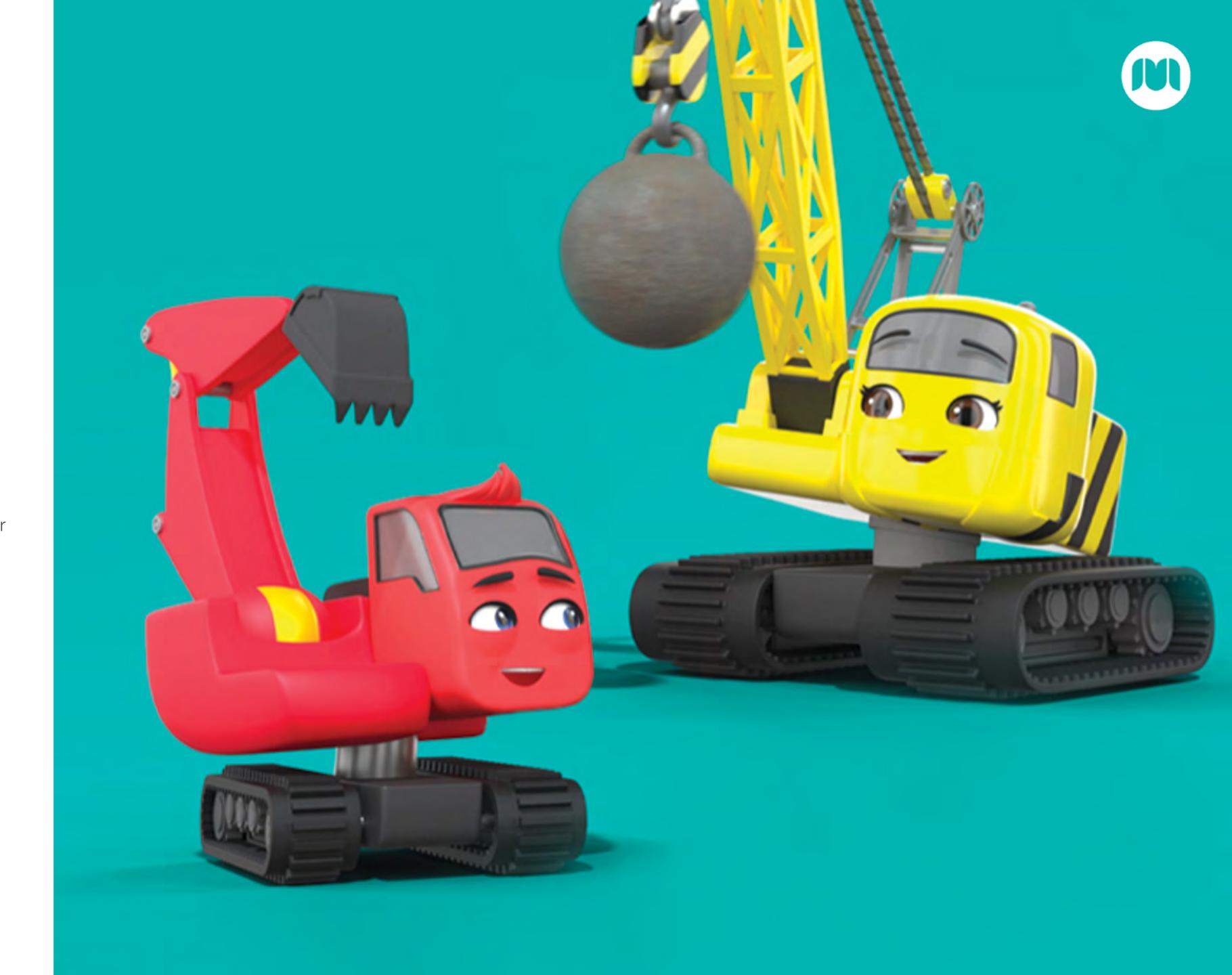


"Hello Twinkle. - What are you up to today?"
Twinkle takes the youngest family members on a journey of discovery. Such as building sandcastles and learning about shapes, colours, daytime vs night time and other simple concepts helping infants and toddlers find their words.





This 2 minute preschool CG animated song and narrative based series follows Digley, a little excavator with big dreams, and his sister Dazey, an energetic wrecking ball, as they work, play and learn their way around life on a busy construction site.





Little Baby Bus is a Little Baby Bum spin off show. Follow the adventures of this cute little red bus as he learns about the world.





The Sharksons - an adorable family of sharks living in Splashy Reef who love to sing, explore, dance and play .Daddy and Mummy Shark work as underwater conservationists at the recycling site: Plankton Recycling Plant. We see the sharks play and sing about diggers, excavators, conservation and recycling in a fantastical underwater setting as they clean up our oceans.



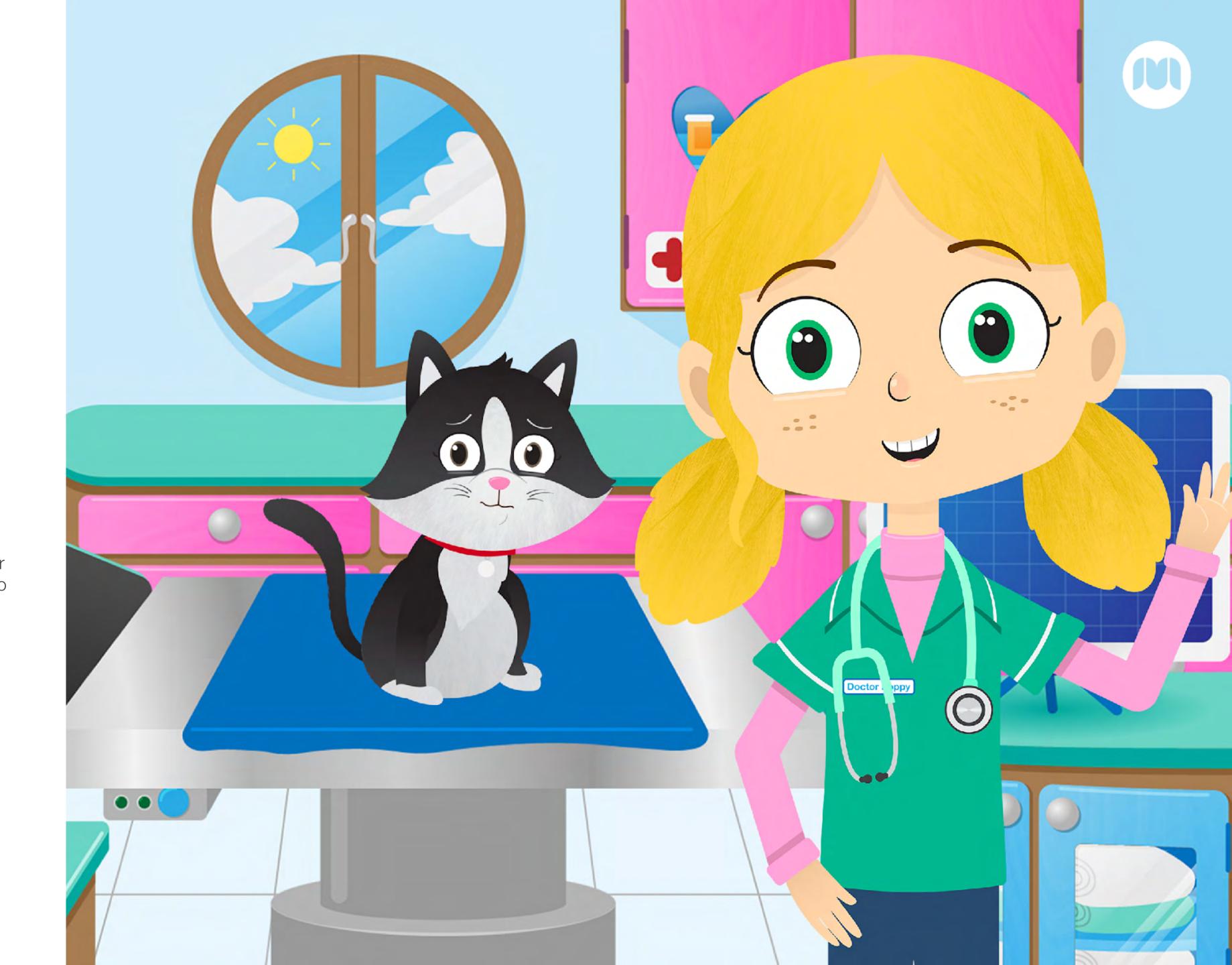


With the catchiest songs and the silliest characters – it's time to laugh and learn with the Ring-a-Tangs!





Come on down to Dr Poppy's Pet Rescue Centre and learn about the amazing animals who come to visit. Dr Poppy is a brilliant vet who with the help of her robot friend Robbo helps any animal in need. Dr Poppy's Pet Rescue is a fun place for poorly pets to be treated and where children can learn all about animals.







5-year-old Mila's father owns the only magic pet store in town. And he gave Mila the most special of all the magic pets: Morphle,a cute, red creature that can morph into anything she can dream up.







Packed with adventure, comedy and heart-stopping football action, follow Shakes, Rasta and the rest of the Supa Strikas on their quest to become the world's greatest football team.







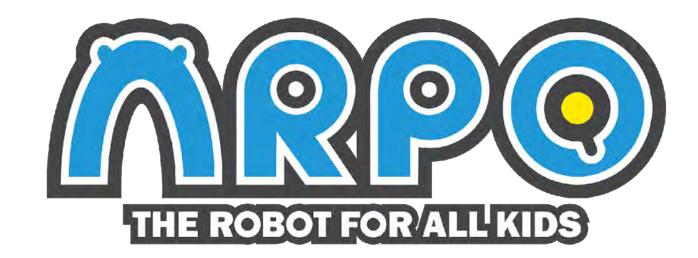
Toy store owner Sandra has a secret - she's the superhero Sandaroo! When rival toy store owner Otis teams up with the evil robot X-9 to knock Sandaroo out of the toy business AND the superhero business, Sandaroo teams up with her superhero kids Alex and Ava to stop the bad guys and save the day!





Kii and Yii are from the future. A bright exciting place where kids learn numbers and vocabulary through nursery rhymes and songs.







Arpo was designed as a commando robot, built as fierce fighting machine. But, with world peace achieved Arpo has been reassigned. Re-equipped for maximum caregiving and re-coded for cuddling, Arpo is now NANNY to Daniel DiLovely. Little Daniel's curiosity and surprising agility keeps Arpo on his toes.

Arpo is a hilarious animated non-verbal show for kids about the caring relationship between a nanny robot and his charge, Baby Daniel.





Take a trip to Gecko's Garage and watch Gecko and the Mechanicals as they help vehicles in need!





We take Gecko into the real world to learn about incredible vehicles and the team of people who operate them.





Join Mario, Fafa and a whole host of puppet friends in this hilarious, educational puppet series.





Park Ranger LB and Park Ranger Aaron are a father son duo who loves dinosaurs! They have their own ranch full of dinosaurs called T-Rex Ranch. Join them as they explore the ranch, learn about dinosaurs, and try not to get eaten!





The Toddler Fun Learning compilations are fun and educational videos for toddlers. Learn ABCs, counting, and much much more!





