



# Flix Snip

For Life's Little Breaks

The logo for Flix Snip, featuring the brand name in a blue, sans-serif font. A thin blue horizontal line is positioned below the text, and a thin blue vertical line is positioned to the left of the text, intersecting the horizontal line.

**Flix Snip**

**VIDEO SERVICE DEDICATED TO PREMIUM  
SHORT-FORMAT MOVIES & SERIES**

## **FLIX SNIP**

App And Video On Demand Service

Exclusive, Curated, Multi-national, Awarded  
Short-Format Movies and Series

Shorts Under 20 Minutes  
Designed For Life's Little Breaks.

CURRENTLY AVAILABLE IN EUROPE, ASIA AND RUSSIA; OVER 100M MOBILE AND TV USERS.

The logo for Flix Snip, featuring the text 'Flix Snip' in a blue, sans-serif font. A vertical line is positioned to the left of the text, and a horizontal line is positioned below it, forming a partial crosshair.

**DESIGNED FOR INTEGRATION IN ALL  
TYPES OF VIDEO STREAMING PLATFORMS**

**FLIX SNIP'S APP AND VOD SERVICE**

-Now available worldwide-

For: TV Operators  
Mobile Operators/Manufacturers  
OTT/IPTV Platforms  
and Video Streaming Services

PROVIDES OPPORTUNITY TO OFFER SUBSCRIBERS UNIQUE CONTENT TO WATCH – ON THE GO.

**Offering telecom and distribution partners multi platform delivery and digital platform integration flexibility.**

**Integration available via App, Metadata, HTML, VOD corner, or other desired format.**

Created for content providers to offer to their subscribers a unique selection of content for their life's little breaks.

Featuring multilingual, under 20 minute, award-winning movies & series.

All content available with English subtitles and/or localization.



**FLIX SNIP OFFERS A NEW WAY FOR  
CONTENT PROVIDERS TO INCREASE CUSTOMER LOYALTY.**



**400+ premium  
short films &  
series every  
year.**



**Over 80% of  
content awarded  
or nominated in  
top film festivals.**



**Content exclusive  
to Flix Snip in  
distribution  
country.**

**MEETING TODAY'S DEMANDS FOR QUICK, EASY TO ACCESS, CURATED MODERN  
ENTERTAINMENT; SECURELY AT YOUR FINGERTIP.**

# Flix Snip

## SAMPLE PROGRAMMING

Select the location pins to view Flix Snip Sample Programming or click below to view our Showreel

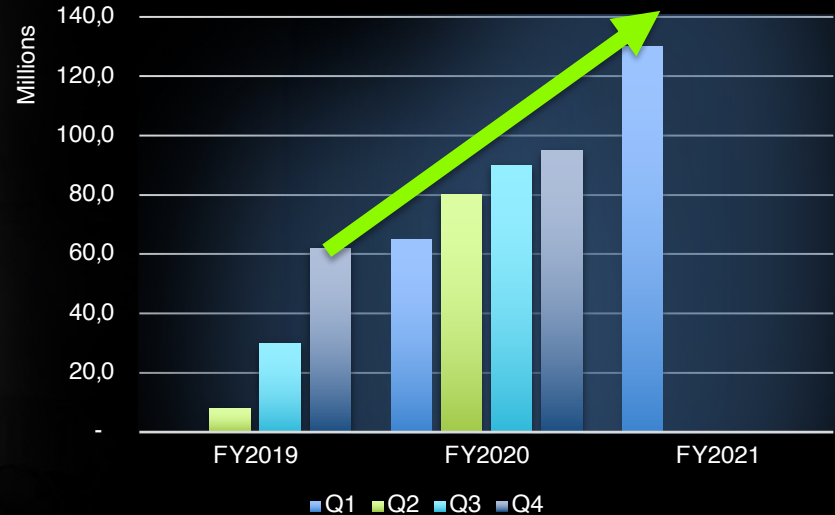




OVER HALF OF ALL CONSUMERS ARE USING  
STREAMING SERVICES MORE THAN BEFORE  
THE OUTBREAK

Source: Omnicorn

### FLIX SNIP OUTREACH GROWTH



Source: Flix Snip



### FLIX SNIP OFFERS QUALITY AND TIME-EFFECTIVE CONTENT FOR TODAY'S FAST-PACED LIVING



**AFTER THE PANDEMIC:  
70% WILL CONTINUE TO WATCH  
MOVIES AT HOME  
13% AT THE MOVIE THEATRE, AND  
17% DON'T KNOW**

*Source: Variety*



**IN THE US, THE ENTIRE POPULATION 18+  
SPENT 67 MINS PER DAY WITH STREAMING  
SERVICES.**

*Source: Bureau Of Labor Statistics*



**THE AVERAGE CONNECTED  
HOUSEHOLD CONNECTS TO 102 HRS.  
OF CONTENT PER MONTH AND  
STREAMS 5 HRS. AND 27 MINS. OF  
CONTENT DAILY.**

*Source: 2020 data: CTV via NScreen Media*

**DEMAND FOR SHORT FILMS AVERAGING 12 MINUTES IS AT AN ALL-TIME HIGH AND INCREASING RAPIDLY.**

(2020 Aithority.com)

**GLOBAL SVOD SERVICES NOW IN 51.6% OF HOUSEHOLDS COMPARED TO 44.5% IN 2019**

Source: Variety

**GLOBAL SVOD (138 COUNTRIES):  
2020—770 MILLION SUBS**

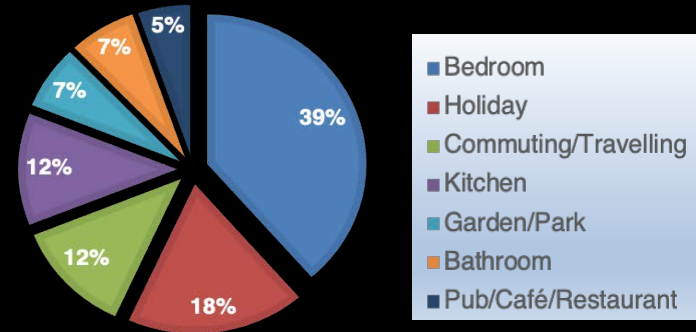
**REVENUE \$26.3 BILLION 2020 - \$32.3 BILLION 2025**

Source: Variety

**OVER 82% OF INTERNET TRAFFIC WILL  
BE ONLINE VIDEOS BY 2022**

Source: CISCO

**AVERAGE VIDEO STREAMING HABITS BY LOCATION**



Source: Ofcom



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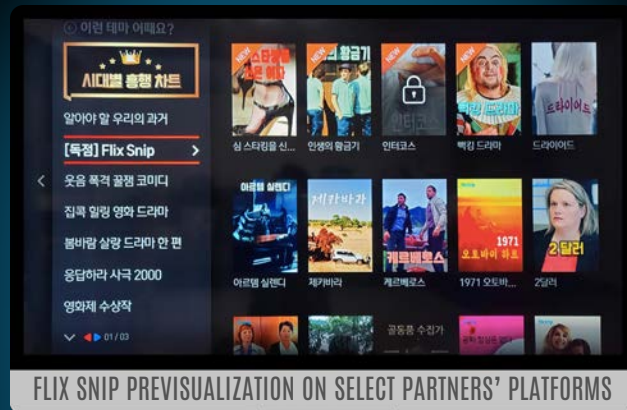
For Life's Little Breaks

SEBASTIEN PERIOCHE

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[WWW.FLIXSNIP.COM](http://WWW.FLIXSNIP.COM)

KT Olleh  
KOREA



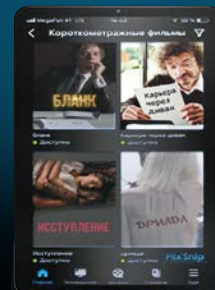
Beeline  
RUSSIA



Huawei  
SINGAPORE



MegaFon  
RUSSIA



Prime Video  
SPAIN



MeWatch  
SINGAPORE

