



THROUGH THE EYES  
OF A TOURIST HD



## Evgeny Syrkin

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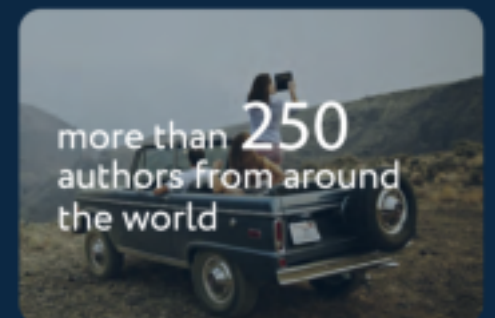
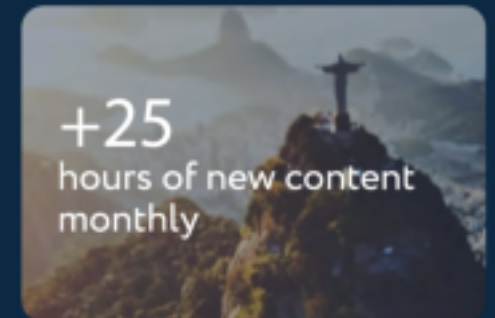
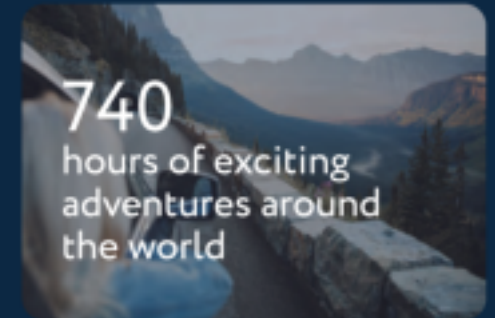
Editor-in-chief and head of the TV channel  
«Through the Eyes of a tourist» HD

“ Travel is my life!

I've been an editor-in-chief of the TV channel «Through the Eyes of a Tourist» for several years already. The travelers and authors of our TV channel are fearless and joyful people. Each of their stories is filled with a special spirit of adventure, listening to them is exciting and interesting! I know many of our authors personally, we go on joint trips and, there I receive pleasant words about the TV channel «Through the Eyes of a tourist».

«Through the eyes of a tourist» is not just a channel - it is a community of close-minded people who love outdoor recreation and enthusiastically explore the life. ”

# Features of the TV channel



# Our viewers

«Wild» tourists — a tent, a backpack, a bicycle or hitchhiking, ingenuity and resourcefulness instead of currency. No insurance and no special preparation.

«Independent» — air tickets, hotel or apartment, car rental, insurance, navigation in an unknown city, tickets to a museum, and so on - this is like Lego blocks, collected by the traveler with the help of imagination, smartphone and the Internet in a unique Journey. According to statistics, independent travel is experiencing rapid growth and is pushing back the type of "packed" tourists.

«Packed» tourists — like to travel without surprises and with comfort. Flight, travel, accommodation, excursions, meals - everything is prepared in advance by the host party (Tour Operator). Everything is included except... real unplanned experiences.



Camping equipment



Tent



Tourist accessories



What to see?



Hostel



How to get there?



Ready-made excursions



Air travel

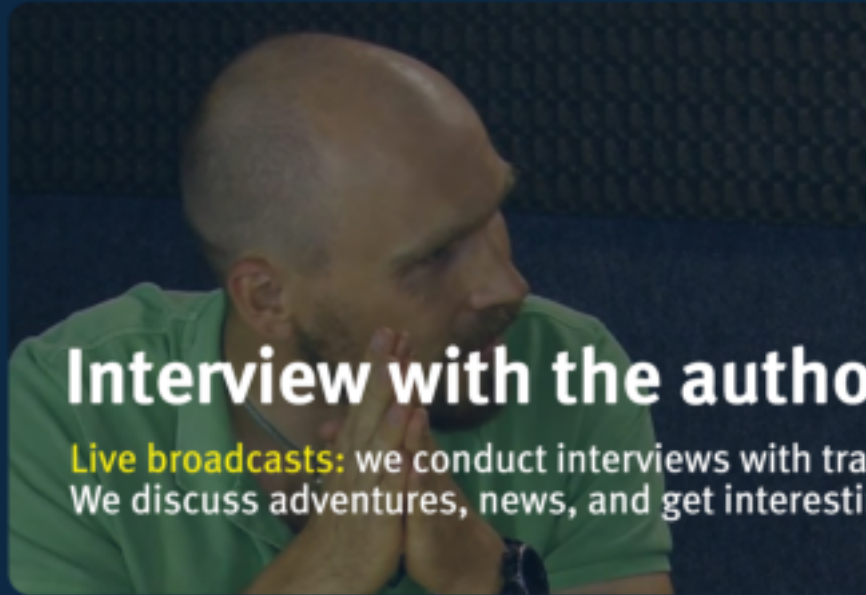


Hotels

# Our mediaproducts geography



# Our own projects

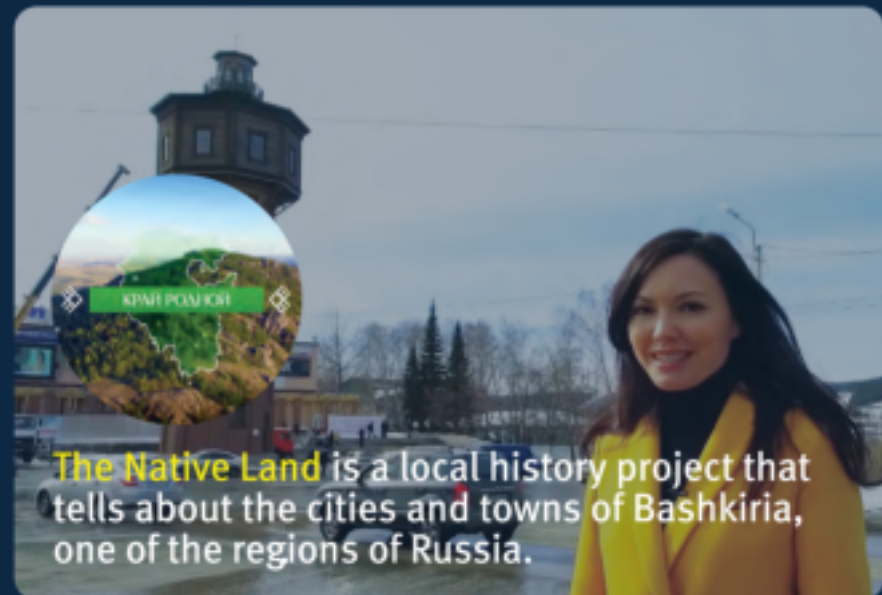


## Interview with the author

**Live broadcasts:** we conduct interviews with travel authors in the live broadcast mode. We discuss adventures, news, and get interesting tips on how to behave in the wild.



**Beyond the doorstep** — a project about travel, tourism, active recreation and extreme sports. Weekend itineraries, hikes, and expeditions.



**The Native Land** is a local history project that tells about the cities and towns of Bashkiriya, one of the regions of Russia.

# Viewers' reviews

## Alexander

Novouralsk city,  
Russia

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I watch your channel 70% of the time spent in front of the TV. Go on bringing joy to our life! Wishing development and prosperity to you.

Magadan city,  
Russia

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I often watch your channel, I really like it, especially your host Kamerzanov. Go on showing more and more... Good luck to you! We'd love to see more adventures.

## Tatiana

I joined your social network group. I like to travel and I like to watch you on TV.

## Margarita

Gelendzhik,  
Russia

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This is the best channel for the last year on our TV! Thanks!

## Irina

I found out about your channel completely by accident. And for several months now, the button on my TV does not switch to any other program, I just got «sick» of you in a good way. Thank you for being there. I sincerely wish you all the best and prosperity for many, many years to come! You are super!

Nizhny Novgorod,  
Russia

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Thank you for a wonderful project, you really bring together like-minded people, travelers and just good people.

Sergey  
Netherlands

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Guys!!!! Where have you been before!! Stuck really! I get great pleasure!!!

## Khurshed

Dushanbe,  
the Republic of Tajikistan


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Hello to all travelers and the TV channel Through the Eyes of a tourist. I'm glad that there is such a channel, it's just cool, I also want to shoot and show Tajikistan to you!

**The TV channel  
«Through the Eyes of a Tourist»  
is also available in 4K format.**

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## **Contact us**

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