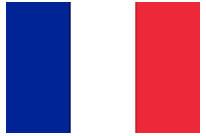




For the love of French Cultures

**TV5**  
**MONDE**  
EUROPE

May 2023



In collaboration with French, Belgian, Swiss, Canadian, Québécois and Monégasques governments.



Over **421** million households worldwide



Over **60** million weekly viewers in the **24 territories** where audience is measured

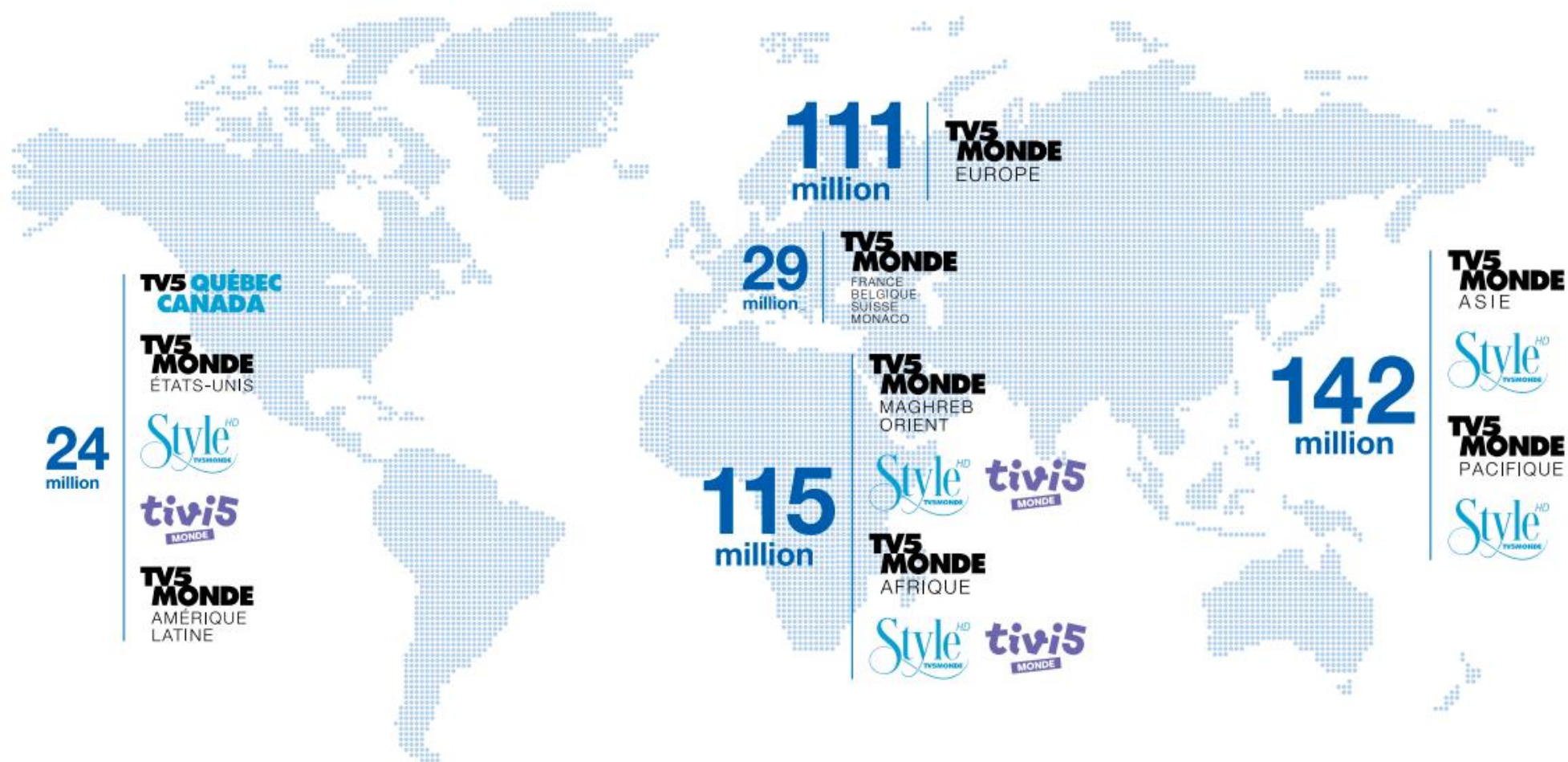


Channel broadcasted in **198** countries including **China, Cuba and North Korea**



# TV5MONDE: A worldwide network of 10 channels.

8 multi-thematic channels plus 1 lifestyle and 1 Kids



Putting  
the world  
in focus

# TV5 MONDE

## KEY FACTS:

Available in **47** non French speaking countries



Via **3** satellites (Astra 19°2, IS 1002, HB13)



**111** million households



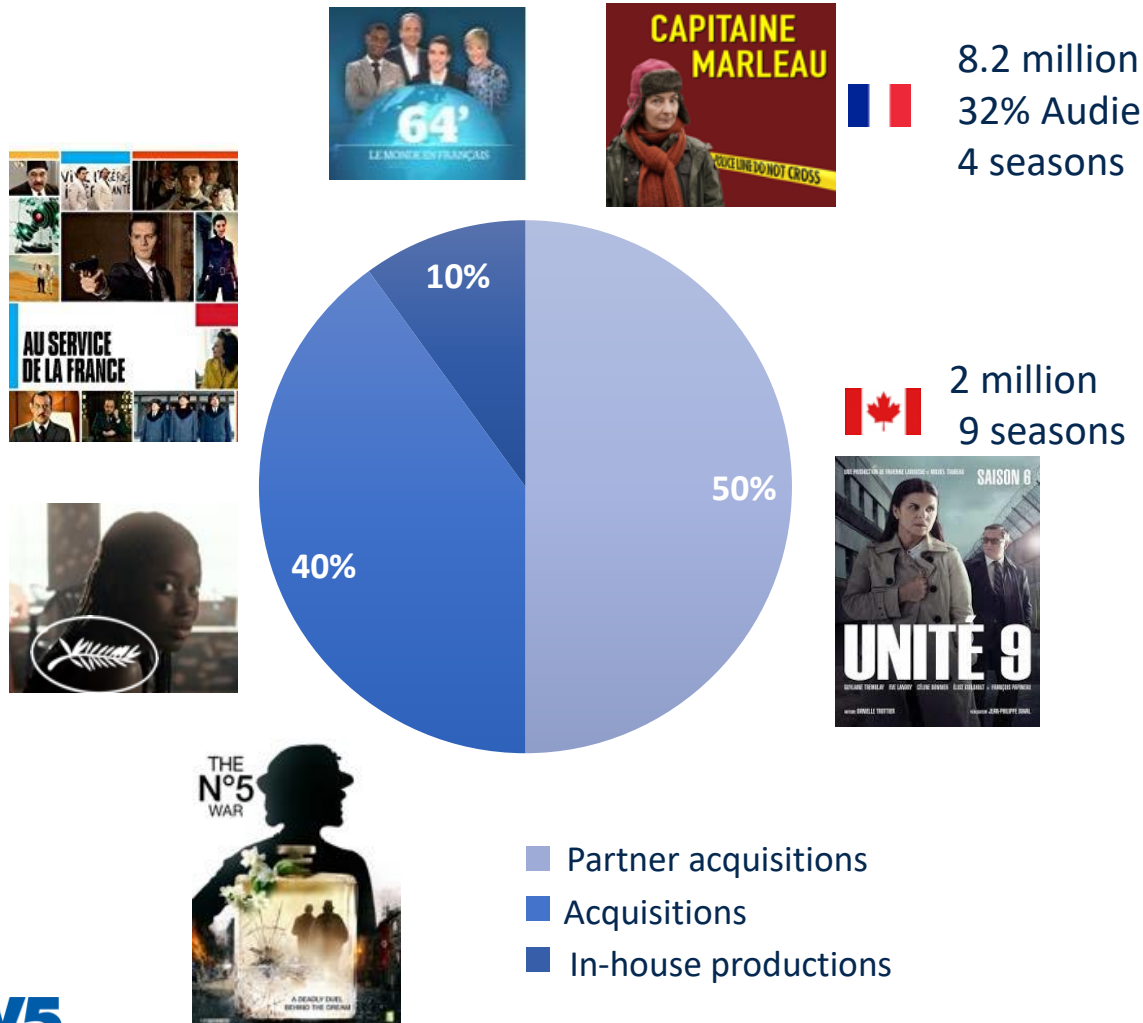
**70%** non-French speaking audience



Subtitled in **7** languages

English, French, German, Dutch, Spanish, Romanian, and Russian

# Channel Content



## Multiples sources

- **Best audience performing programs** from **national broadcasters**
- Editorial strategy: **Acquisitions of award winning films, series and documentaries**
- Production of **Current affairs , Talk-shows & News**
- Averaging **3 runs** per program

# AUDIENCE ANALYSIS: Profile upper socio professional (AB+)

## Netherlands - Romania

- Two vastly different countries
- Yet with very devoted audiences in both cases : increased viewing time
  - Channel resisting the general Pay TV decline

	Netherlands				Romania (general Pay TV decline in the country)			
	2019	2020	2021	2022	2019	2020	2021	2022
Daily viewing time Evolution vs 2019	14' 17"	15' 24"	14' 53"	15' 34" +9%	9' 40"	11' 13"	13' 46"	12' 25" +26%
Daily audience accumulation Evolution vs 2019	41 183	51 417	46 750	37 725 -8%	294 350	313 492	280 642	243 658 -17%
Weekly audience accumulation Evolution vs 2019	223 900	276 000	257 300	225 900 +1%	1 227 900	1 257 000	1 095 800	960 900 -22%



# PROGRAMMING GRID

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

10:30am

## FRENCH CULINARY SHOWS



### KIDS

6:40pm

SERIES  
crime



DOCUMENTARY  
portraits



CINEMA  
contemporary



SERIES  
drama



CINEMA  
contemporary



DOCUMENTARY  
evasion



CINEMA  
classic



9pm

DOCUMENTARY  
evasion



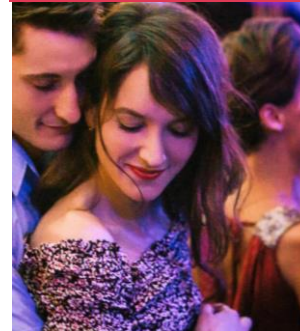
SERIES  
crime



DOCUMENTARY  
heritage



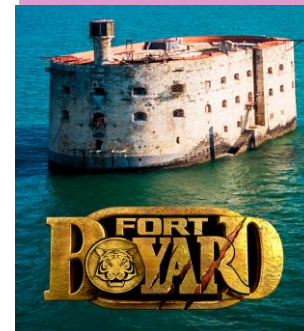
CINEMA  
contemporary



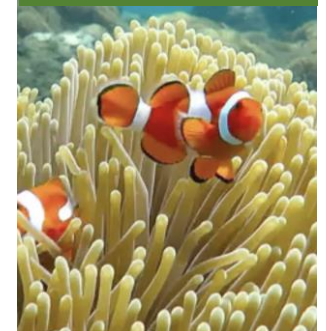
SERIES  
Québec



ENTERTAIN-  
MENT



DOCUMENTARY  
environment



\* Paris time

# CINEMA: 250 award-winning, cult classics, contemporary comedies & dramas are broadcasted annually



Over time, actress Charlotte Gainsbourg began to look at her mother, Jane Birkin, in a way she never did before.



*Nominated Cannes Film Festival*



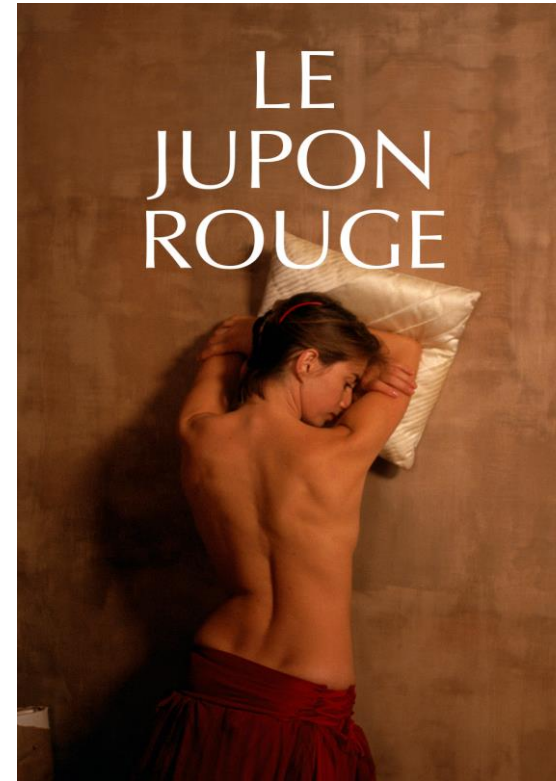
Summer 1912. Since the death of his wife, Mr Ladmiral, an old, talentless painter, has been living with his housemaid, Mercedes.



*Cannes Film Festival – Best Director*



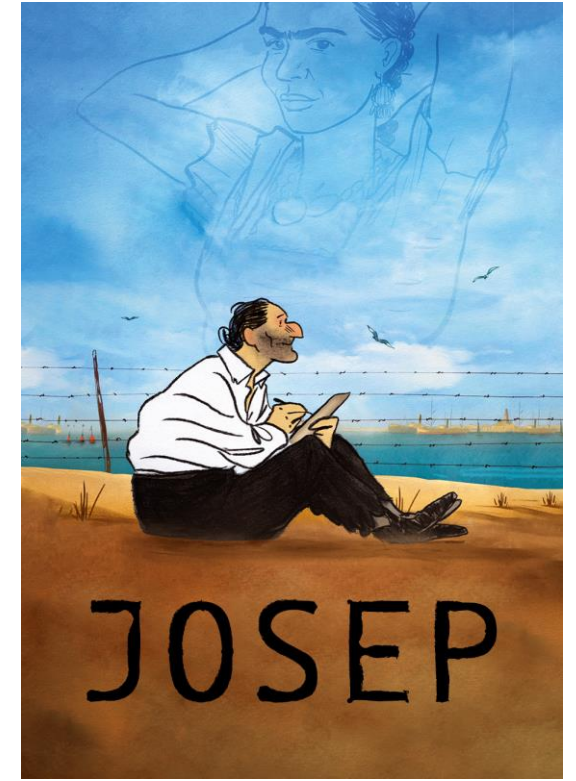
*3 Cesars*



Paris, 1987. Three women of very different ages and social backgrounds are drawn into the whirlwind of love, its contradictions and torments.



*Nominated Cannes Film Festival*



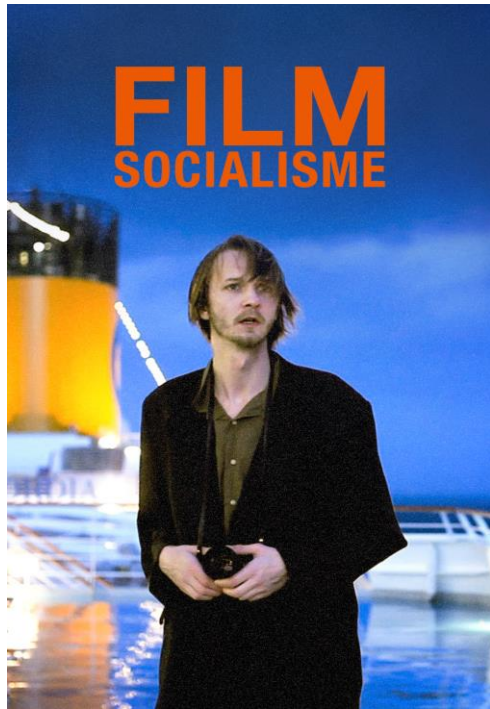
February 1939: the French government is submerged by the flow of Republicans fleeing Franco's dictatorship.



*Nominated Cesar*



# CINEMA CANNES: 76th Cannes Film Festival selected four films which TV5MONDE coproduced and one was awarded

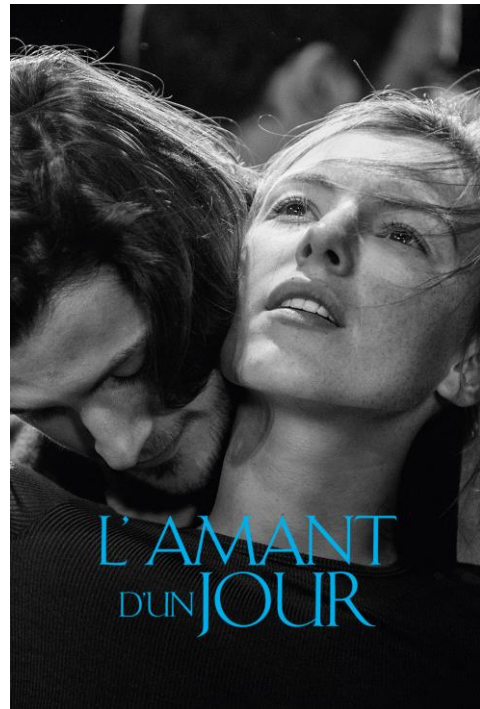


Described as a symphony in three movements: "Such things", "Our Europe" and "Our humanities"

By **Jean-Luc Godard**

Official selection at the Cannes Film Festival (2010)

**TV5 MONDE EUROPE**



After being thrown out by her fiancé, Jeanne takes refuge with her father Gilles, a philosophy professor who has recently started living with one of his students, Ariane.

By **Philippe Garrel**

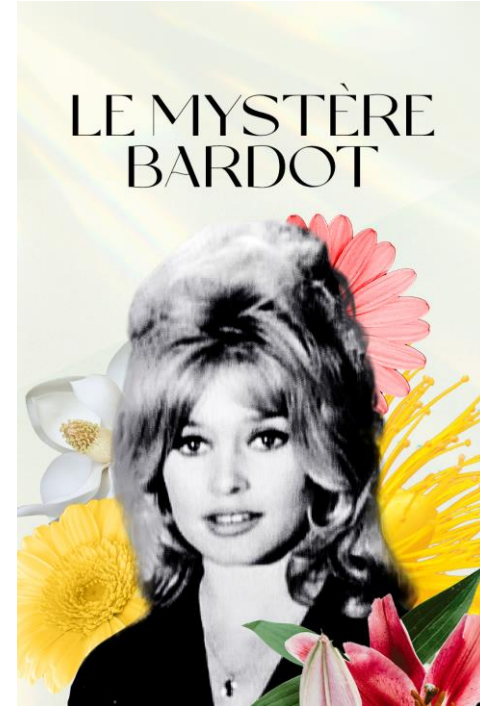
Quinzaine des réalisateurs



Amina lives alone with her 15-year-old daughter Maria on the outskirts of N'Djamena, Chad. Her already fragile world collapses the day she discovers that her daughter is pregnant.

By **Mahamat-Saleh-Haroun**

In competition for the Palme d'Or (2021)



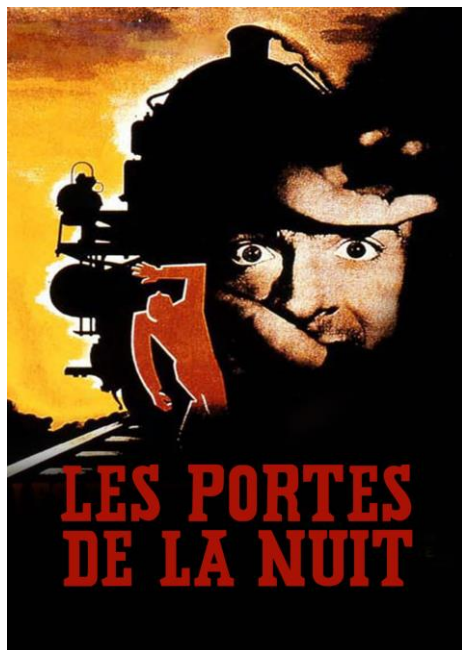
Who is Brigitte Bardot behind the fame? An extraordinarily photogenic actress, with a tumultuous love life, an absolute sex symbol of the 1950s.



Marthe Keller remembers her adolescence in Berlin facing the sinister wall, and the passion she had for Philippe de Broca and Al Pacino.

# CINEMA: What's on now

Thursday & Sunday - 9pm



Paris, 1945. Jean finds a fellow supporter from the Resistance whom he had assumed dead. Later, he meets a woman with whom he falls madly in love: Malou.

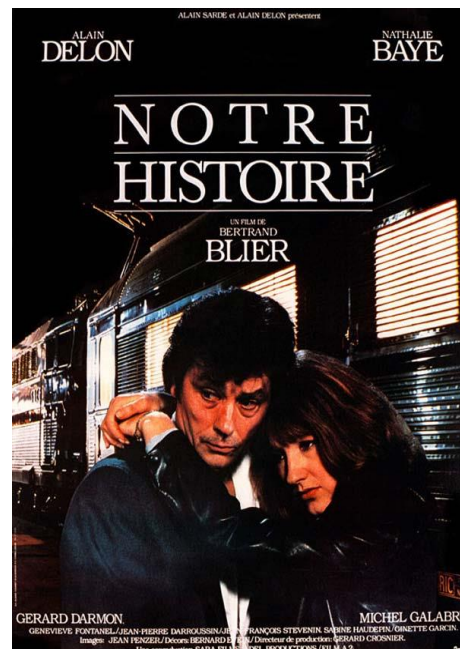
By **Marcel Carné** With **Yves Montand**



In a village in Périgord, the peaceful life of the inhabitants is abruptly interrupted when several women are found with their throats slit.

By **Claude Chabrol**

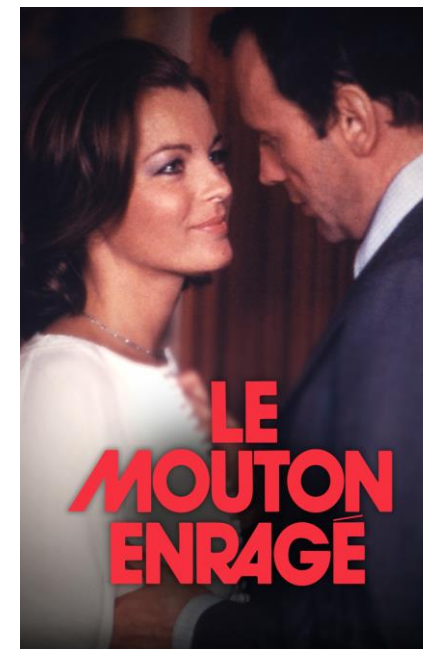
 **SSIFF** Donostia Zinemaldia Festival de San Sebastián International Film Festival



Hopeless alcoholic Robert Avranche sees his life turned upside down the day when he meets a stranger in a railway carriage.

By **Bertrand Blier** with **Alain Delon et Nathalie Baye**

 Nominated Cesar



Nicolas Mallet, a shy introvert, seduces a pretty woman he meets by chance.

By **Michel Deville** with **Romy Schneider** and **Jean-Louis Trintignant**



"elle cause plus... elle flingue"

Clara Trompette is a false princess who reigns over a shanty town directs the destinies of the poor who live there.

By **Michel Audiard** with **Annie Girardot**

\* Paris time

# TV SERIES:

## 5000 hours of top audience performing series on national TV

Rarely seen on your territory

Monday 6.40pm ; Tuesday 9pm ; Thursday 6.40pm ; Friday 9pm\*

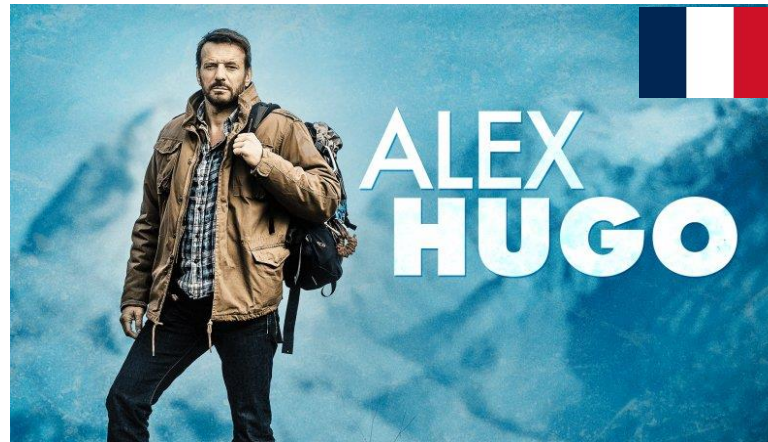
\* Paris time



### CRIME

**4th best performing show on National TV with 4.5M viewers**

Follow the fascinating investigations of a group of investigators under the beautiful landscape of Reunion Island.



### CRIME

**Average 4-6M Viewers per episode on National tv**

A big name in the Marseille police department., Alex Hugo decides join a rural police force to escape the chaos of his old life.



*Luchon fiction festival*



### DRAMA

Leon is almost blind. Homeschooled by his mother who one day, dies: Léon is finds himself with his biological father whom he does not know.



**4 Gemini awards**

# DOCUMENTARIES: History & Heritage

Mondays 9pm



A glimpse behind-the-scene of key moments of History. *Secrets d'histoire* retraces the life of a great figure and highlights highly emblematic heritage sites.

Wednesday 9pm



Provence, Corsica, Brittany, Paris...  
Flying across France and discover the beauty and variety of its regions.

June/July



All along the Tour de France, TV5MONDE invites you to discover the treasures of the heritage according to the location of the participants.

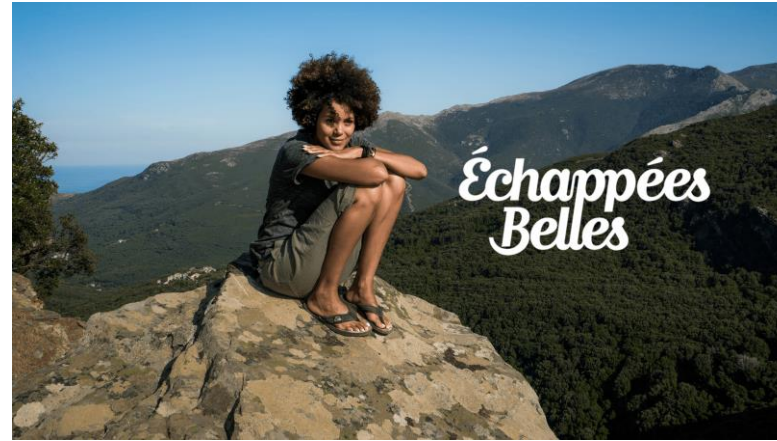
# DOCUMENTARIES: Travel

Discover hidden jewels around the world

Monday & Wednesday – 9pm  
Saturday – 6.40pm



Switzerland in the winter: unique, harsh and fabulously beautiful. Magnificent landscapes of great purity.



Every week, Echappées Belles offers 90 minutes of escape and discovery around the globe.



Discover the most spectacular hiking trails in France.

# DOCUMENTARIES: "Oxygène"

The environmental slot

Sunday 7:30pm



Discover the people devoting their lives to protecting the world's ecosystems. Presented by environmental activist Hugo Clement



In Antarctica, immersion in the Princess Elisabeth Station, with scientists from the International Polar Foundation (IPF).



Meet Adelaïde Charlier, the Belgian spokesperson for the international youth for climate movement.

# ENTERTAINMENT: From games to music

Entertainment at your service

July-August Saturday 6:40pm



Set in the mythic Fort Boyard on the Atlantic coast, celebrity candidates take on the wildest games and mind tests to win money for their charities.

Saturday 9pm



A must-see musical event : renowned guests and young talents, live revelations and unpublished duets.

# GASTRONOMY: French cuisine & beyond...

The newest culinary trends

Monday to Friday – 10.30am



Cook like a chef with Ricardo's recipes and menus. Know the techniques of the kitchen with the culinary chronicles and tips.



The heritage and diversity of French cuisine through a friendly and inventive exchange between cuisine from our regions and cuisine open to influences from around the world, with chef Mory Sacko.



Michelin-starred chef Guy Martin presents French quintessential products and features them in exceptional dishes.





**THANK YOU!**

**TV5  
MONDE**

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