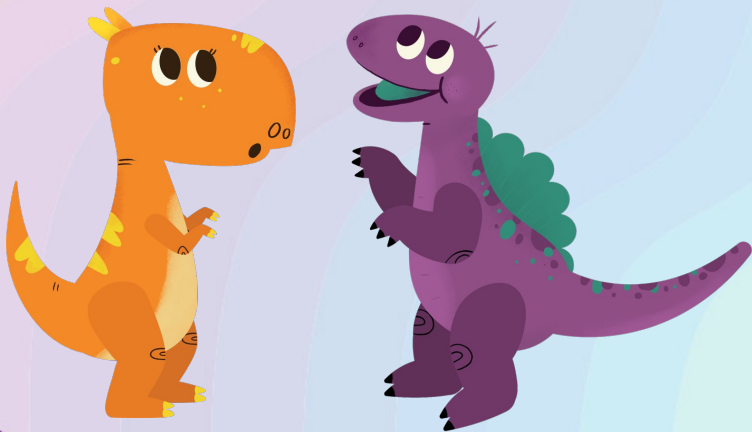




television for absolute beginners

MEGA MAX MEDIA s.r.o.



MEGA MAX MEDIA, s.r.o.



- Creator, producer and broadcaster of international TV channels and content
- Established strong business relationships worldwide
- Specialising in high-quality, original content production
- Offering customised solutions for content distribution globally
- Expanding distribution reach through strategic global partnerships
- Independent Slovakian media company established in 2007



Distribution and Coverage



Distributed in over 150 countries reaching over 180 million households via key pay-TV platforms, streaming services and Connected TV video platforms (FAST).

Pay-TV



FAST



Content Licensing



ducktv – Content

- Aimed at toddlers, pre-schoolers and their parents
- Wholesome, educative, entertaining and relaxing programming
- Content produced under the supervision of child psychologists and designed to help children develop their cognitive, visual and auditory abilities as well as stimulate their emotional and intellectual development
- Child safe environment
- Colourful graphics, adorable characters, amusing stories
- Easily watchable figurative animations, cartoons and mini-series, live action



Programming and Schedule

- 100% edutainment content
- 8-12 min blocks of continuous entertainment & education
- 6 thematic categories with their icons displayed in the upper right corner next to ducktv logo
- Each category with its own colour and icon for better orientation within the schedule
- Jingles with kids & animated logo shown between the blocks
- Real-life toys content
- All new content produced using 4K technology



Thematic Categories



- The most popular ducktv shows, represent different educational values. Just to name a few, the series Mimo & Bobo develops social skills, Fireteam fosters problem-solving, while Shaping Up promotes shape & colour identification.



- ducktv shows with a strong educational aspect. The episodes of this category teach first concepts, music and art, stimulate the imagination and creativity and develop cognitive skills.



- The episodes are all about sports, physical exercises and outdoor adventures. This section promotes movement and motor skills, develops basic coordination and a sense of rhythm through exercising.

Thematic Categories



- Special seasonal episodes from the diverse number of series promoting seasonal activities, reinforce the identification of seasonal characteristics and teach about the cycles of nature.



- Help your child calm down and get ready for bedtime. Soft colours and music, tranquil pacing and the presentation of perfect bedtime routines are all about creating a calm atmosphere in preparation for bed.



- This section presents ducktv's nighttime programming. It is designed to soothe waking babies and help put them back to sleep. Calming visuals and soft music relax the babies and let them drift into a peaceful sleep.

Philosophy of the Content Offer

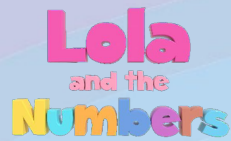
LEARNING THROUGH AMUSEMENT



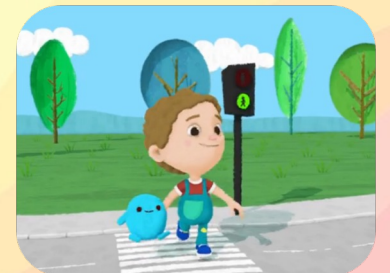
duckschool



THE JOY OF LEARNING



BROAD RANGE OF ANIMATIONS





Programming information



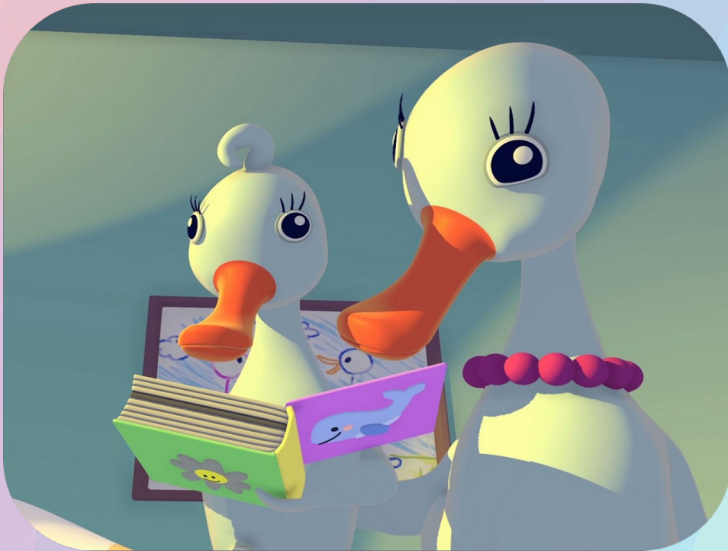
Ducky adventures



ducktv



A brand-new series bringing the ducktv brand figure to life. Through everyday adventures of our charming character Ducky, we learn about daily activities of toddlers in an entertaining way while developing thinking and observational skills of our little viewers.



Ducky adventures



season 2

ducktv



season 2

New adventures of Ducky! The stories are created with the support of child psychologists and teach toddlers how to handle their emotions and help in conflict resolution while developing their thinking and observational skills.



Ducky and Friends



ducktv

Ducky and Friends

In Ducky and Friends, our little duck is sharing all the fun with her friends, Lola, Henry and Toby. Stories are created with the help of child psychologists and aim to teach toddlers how to play nicely with their friends without arguing and how to adapt during mutual play. They also show that exploring the world with peers brings joy and satisfaction.



Ducky
and
Fluffy



ducktv

Ducky and Fluffy

The Ducky family has a brand new member! With the arrival of her little brother Fluffy, Ducky experiences a wide range of new emotions and finds herself in new situations. Stories are created with the support of child psychologists to help children adjust to the arrival of a new sibling.





Toby
McFly



ducktv



Toby McFly is a pilot dog, who enjoys flying his plane and showing us the beautiful world from above. Things look really different from up there! Everything appears to be so small! Then Toby lands his plane and examines the things he saw from the heights. The show teaches children about different viewing perspectives and develops thinking and observational skills.





PLANET JUMPERS



A series set in the future, in space. Through the everyday life of the siblings Luna and Lou we get to know very unusual planets like the ice-cream planet, for example; funky futuristic objects and places while developing the socialization skills of our preschooler viewers.



Milo

DINO



ducktv

Milo

DINO

3

Who doesn't love dinos? Milo, the dino boy, his best friend and his family teaches our little viewers about the dinosaurs and the Mesozoic era as well as shows the everyday life of preschoolers.



Mimo and Bobo Plus



ducktv

Mimo and Bobo Plus

A new series for slightly older viewers with the most iconic and popular ducktv characters. Older selves of Mimo & Bobo (pre-schoolers) with an updated design; their friends and family. Focus on social skills presented through the everyday life of pre-schoolers in human settings and environment.

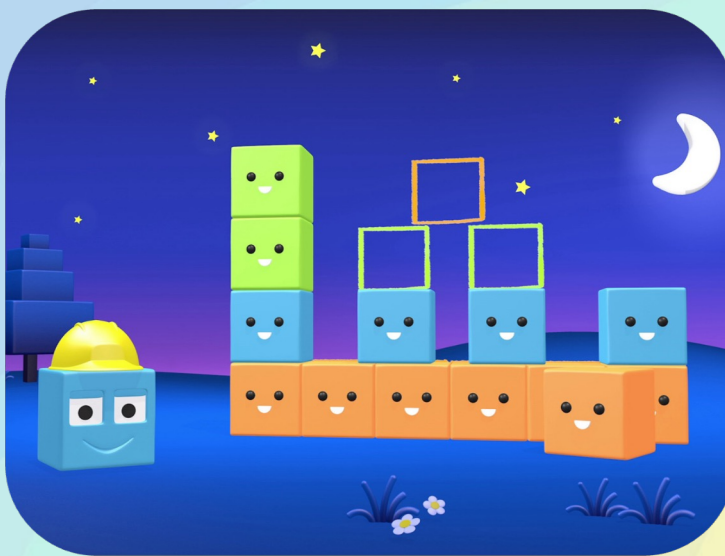
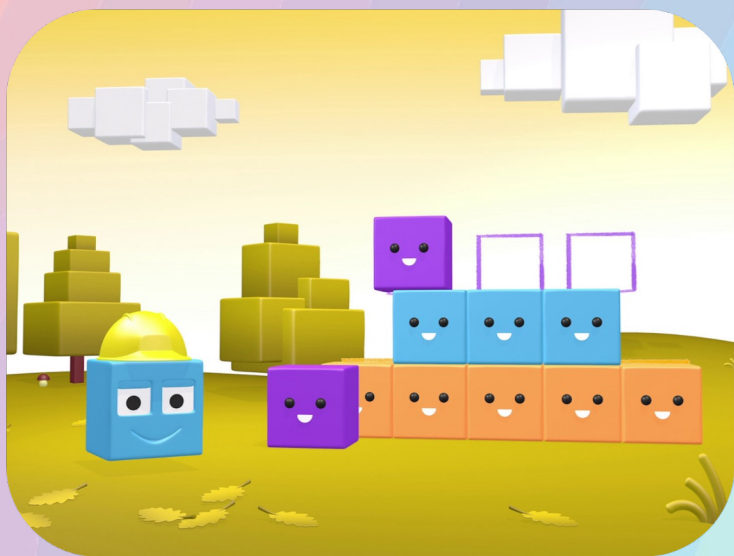


CUBIE





Cubie is a builder who has always great ideas for new buildings. His friends, the playful, jolly cubes who enjoy constructing things are also very imaginative. Sometimes they need help, and the watchful Cubie is always close at hand. He guides the cubes and together they can solve the problem and complete every task. Can you manage it too?



WORLD OF TOYS

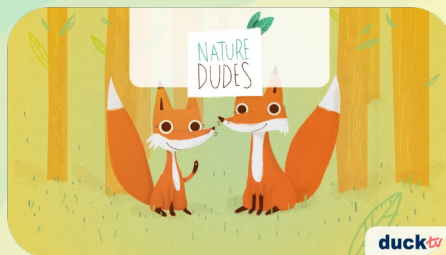


WORLD OF TOYS

Enter a world of games and experience with us fantastic adventures or exercise your fingers and conjure up some exquisite art jewelry. No manuals are needed! Create your own special story and discover new possibilities for spending a moment together.



Other best-loved and watched titles



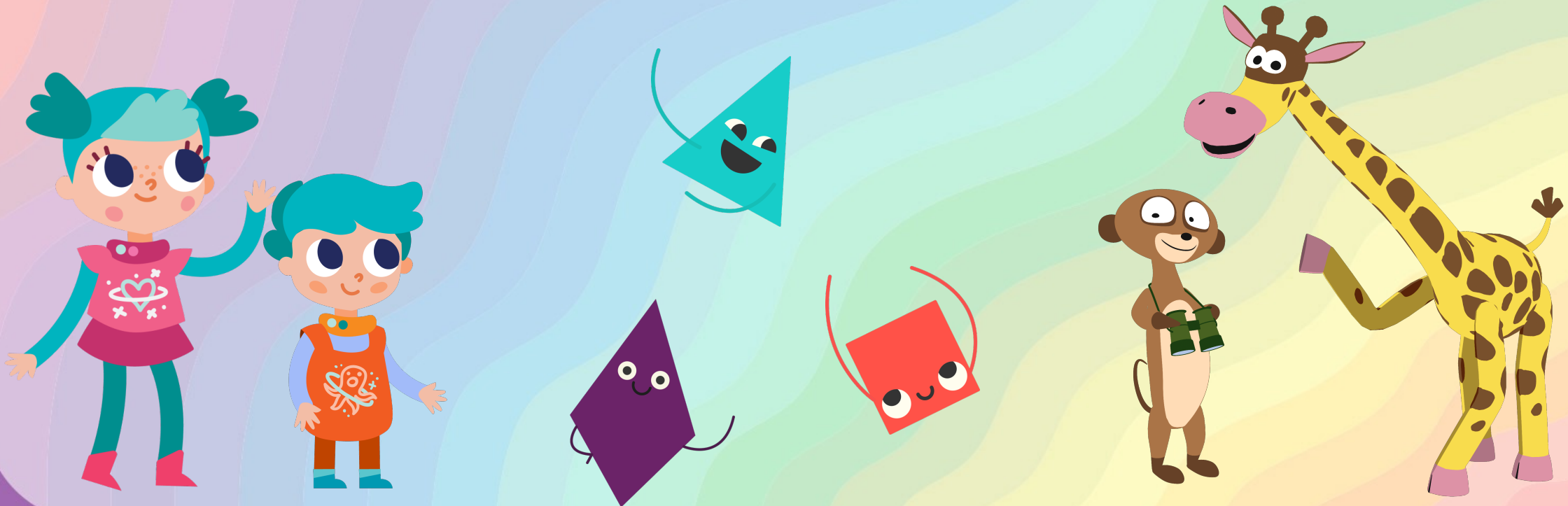
All rights available worldwide



- Pay-TV
- FAST
- A/S/VOD
- ducktv mobile app
- ducktv TV apps
- OTT
- multiscreen
- nPVR
- catch-up TV

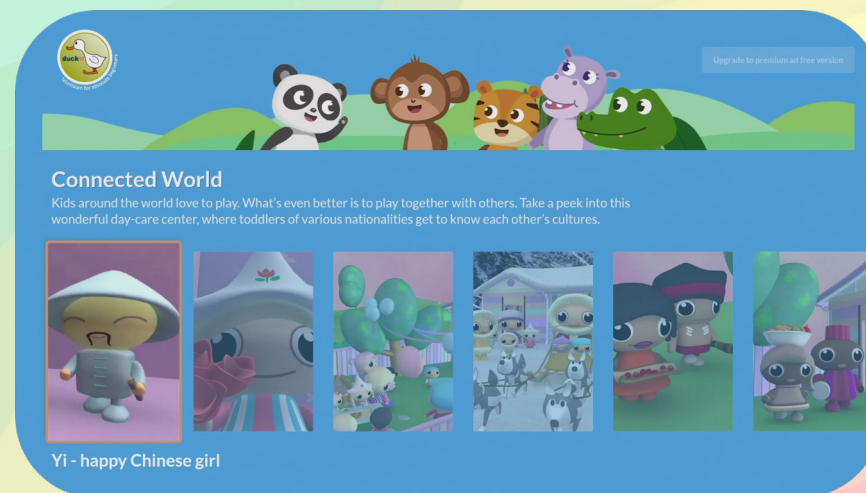
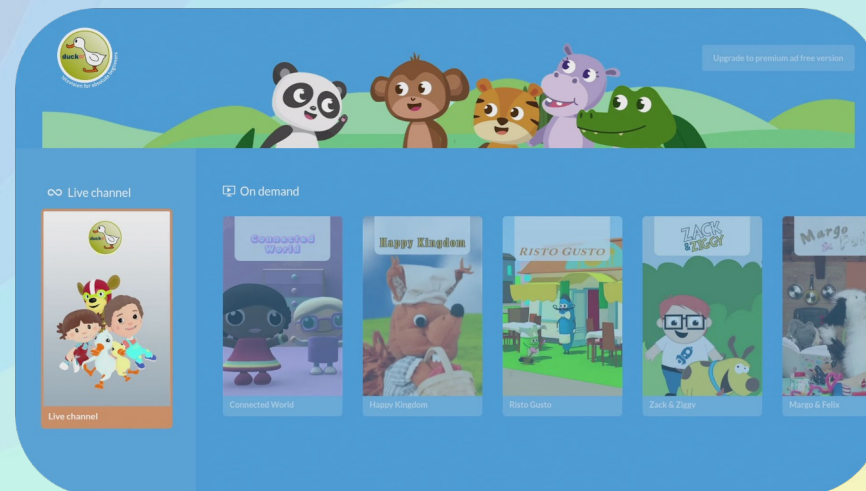
VOD library

- 1000 + episodes of HD & 4K ducktv exclusive premium content with regular refreshes
- Packages based on series or thematic categories
- Blocks of content with the duration of 15-20 min available
- Delivery via FTP or Aspera



B2B2C application

- Video format: H264, audio format: AAC
- Encryption: Widewine, Playready, AES
- Containers: MPEG-Dash, HLS
- Resolution Interface: 1280x720
- Resolution Videos: adaptive streaming 480, 720, 1080, 1920, (some UHD)
- Platforms: HTML5, Android (TV and AOSP), Metrological, FireTV, SmartTVs
- 800+ episodes of HD & 4K ducktv exclusive premium content
- Simple navigation adapted to the target group's cognitive abilities
- Auto-play up to 4 episodes
- Operator and credit card billing module available
- Retail price: EUR 1.99 with a 7-day free trial
- Business model: revenue share basis
- Menu can be localised in other languages



Contact us



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